

WIRRAL COUNCIL

EMPLOYMENT AND APPOINTMENTS COMMITTEE – 16 SEPTEMBER 2010

REPORT OF THE DIRECTOR OF TECHNICAL SERVICES

FOOTBALL DEVELOPMENT OFFICER

1.0 EXECUTIVE SUMMARY

- 1.1 This report seeks approval for the establishment of a post of Football Development Officer (Play Football Officer) as part of the Sports Development section in Cultural Services. The post would be for three years at a Grade of Band G (£22,221-£25,472) subject to job evaluation.

2.0 BACKGROUND

- 2.1 The Football Association are promoting a programme to encourage participation in football particularly amongst 16+ boys and girls. They have made a late offer to fund a Development Officer post in Wirral but the timing of the offer means a decision is required as soon as possible.
- 2.2 The cost of the post for three years would be £98,066 and the Football Association would contribute £75,000. Wirral Council would be asked to provide the balance which in turn would be off-set by an estimated income of £54,000 from football courses.
- 2.3 The Football Development Officer would be involved in promoting the Wallasey Girl's League, linking in to the West Cheshire under 18 youth division, the Wallasey and District Sunday League and the Birkenhead Sunday League. A 'Play Football Plan' has been agreed with the Football Association for the first year, with years two and three currently being developed. The Football Association have asked that the post be known as a Play Football Officer.

3.0 STAFFING IMPLICATIONS

- 3.1 It is proposed that a post of Football Development Officer with the title 'Play Football Officer' be created for 3 years and advertised using the Council's Recruitment procedure.

4.0 FINANCIAL IMPLICATIONS

- 4.1 The cost of the post, including on costs for the three years would be £98,066. The post would be funded with a grant of £75,000 from the Football Association, £23,066 from the Sports Development budget and £54,000 of estimated income from courses.

5.0 EQUAL OPPORTUNITIES/EQUALITY IMPACT ASSESSMENT

5.1 A key aim of the post is to promote football for both boys and girls.

6.0 HEALTH IMPLICATIONS/IMPACT ASSESSMENT

6.1 Increased physical activity will improve the health of all participants.

7.0 COMMUNITY SAFETY IMPLICATIONS

7.1 Participation in sport has been shown to be reduce the incidence of anti-social behaviour.

8.0 LOCAL AGENDA 21 IMPLICATIONS

8.1 There are no implications under this heading.

9.0 PLANNING IMPLICATIONS

9.1 There are no implications under this heading.

10.0 ANTI-POVERTY IMPLICATIONS

10.1 There are no implications under this heading.

11.0 SOCIAL INCLUSION IMPLICATIONS

11.1 There are no implications under this heading.

12.0 LOCAL MEMBER SUPPORT IMPLICATIONS

12.1 The work of the Football Development Officer covers all Wirral wards.

13.0 BACKGROUND PAPERS

13.1 The following documents were used in the preparation of this report. The Football Association Play Football Plan and the Wirral Play Football Plan (Year 1).

14.0 RECOMMENDATIONS

14.1 Committee is requested to approve the establishment of the post of Football Development Officer (Play Football Officer) for 3 years on grade Band G (£22,221-£25,472) subject to job evaluation.

DAVID GREEN, DIRECTOR
TECHNICAL SERVICES